

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM  
OFFICES IN WEST & CENTRAL REGION FOR THE MONTH OF NOVEMBER 2021**

**EBSB BRANDING AT INDIA INTERNATIONAL TRAVEL MART, MUMBAI**

<b>Sr. No</b>	<b>Activities by India Tourism Mumbai</b>	<b>Month of Activity</b>	<b>Proposed Activity</b>	<b>Details of the Activity</b>	<b>Paired States involved</b>	<b>No. of Participants Attendees</b>	<b>Any other relevant information</b>
01	India International Travel Mart, Mumbai	November 2021	Ek Bharat Shreshtha Bharat branding at India International Travel Mart, Mumbai	India Tourism Mumbai participated in India International Travel Mart, Mumbai Travel show held from 19-20 November 2021 at Nehru centre, Worli, Mumbai. During 3 days of exhibition more than 300 visitors visited Incredible India stall, which was prominently located in the Fair. The Incredible India stall showcased	Maharashtra-Odisha	300 Visitors visited Incredible India stall	

				Maharashtra-Odisha paired States under EBSB initiative.			
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